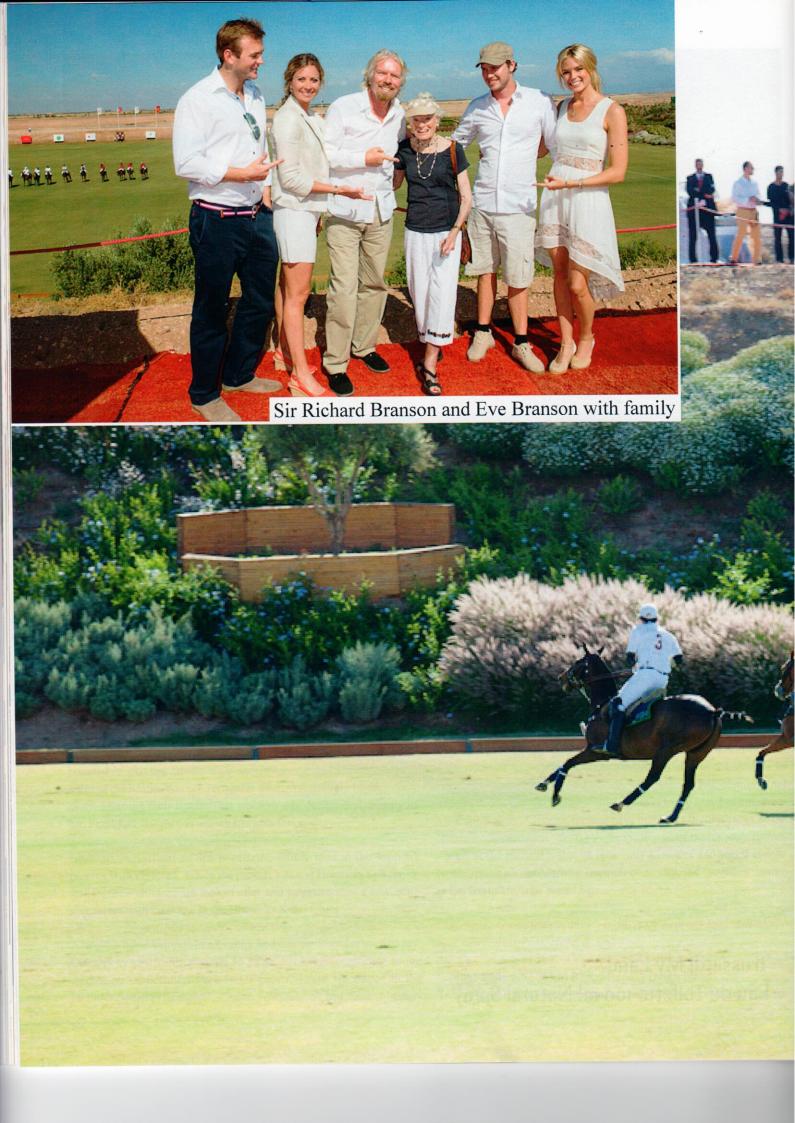
## JETSET&LIFESTYLE INTERNATIONAL MAGAZINE

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Inaugural Jnan Amar Polo Challenge in Aid of the Eve Branson Foundation

– A Success in Morocco



he Jnan Amar Polo Resort of Marrakech hosted its first Polo Challenge in April 2013, the first on its state-of-the-art new ground. The exhibition match was a fundraiser for the Eve Branson Foundation, a Moroccan charity serving impoverished communities in the High Atlas nearby Marrakech.

An elite group of international players participated. For the Jnan Amar team in white: Fred Mannix, Amr Zedan, Mariano Uranga and Lt Sidi Mohamed El Mhamdi. Playing for the Eve Branson Foundation Team in red: Santiago Novillo Astrada, Federico Boudou, Ignacio Tejerina, and Sgt Ahmed Bentaib. The match was run under the auspices of the Royal Moroccan Polo Federation and received the High Patronage of His Majesty The King Mohammed VI.

The event was part of a weekend of polo-themed activities over 26-28 April in Marrakech attended by a select group of VIPs at the new Jnan Amar Polo Resort, the first Polo and Equestrian Club in Morocco. Attendees included Eve Branson, Sir Richard Branson, daughter Vanessa Branson, Holly Branson and Freddie Andrewes, newly wed Sam Branson and Isabella Calthorpe, John Cleese and wife Jennifer

Wade, British Ambassador to Morocco Clive Alderton, Argentinian Representative in Morocco Pablo Pineiro, family members and supporters of the Eve Branson Foundation from Morocco, the UK, the USA and the Middle East.

Jnan Amar Owner, Amar Abdelhadi said, "It is with great pleasure that we are able to introduce our dream – a state-of-art Polo Club integrated with a high end resort - to the world and the exciting sport of Polo to Morocco through this alliance with the Eve Branson Foundation, which provides important grassroots health and economic development opportunities to the local communities that surround us. We are proud to be able to make this event happen."

Eve Branson said, "I am very pleased finally to bring together my enjoyment of the sport of Polo – as a spectator, of course! – and my dedication to enhancing lives in the impoverished local communities in the High Atlas. How fitting that our partnership with Jnan Amar has enabled our first Polo fundraiser to happen within view of the High Atlas mountains, where the Eve Branson Foundation works."

Photos by: Jack Brockway

www.jnanamar.com





Eve Branson with the throphy for the winners polo team.

