

The
Polo
Magazine

Summer 2015



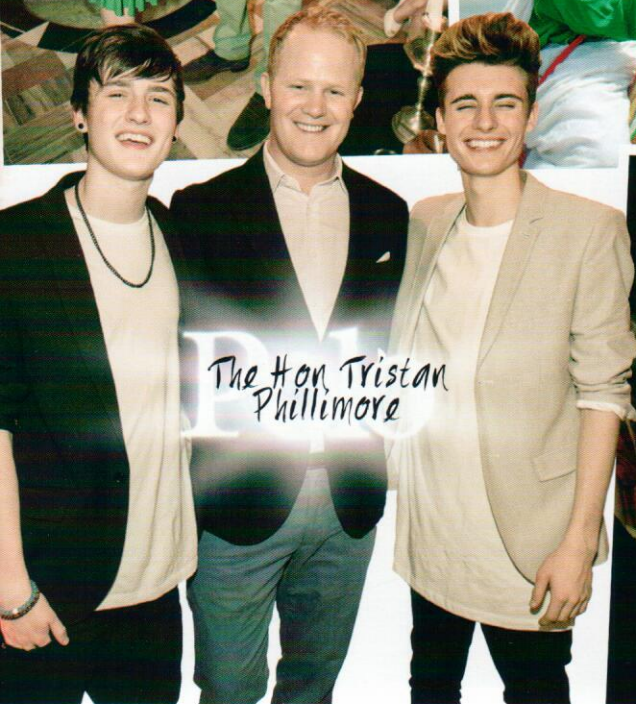
Ed Oliver



Eve Branson



The Hon Tristan Phillimore



British Polo Day, Morocco

When? 23rd – 26th April

Where? Jnan Amar Polo Club, plus several über exclusive locations in and around Marrakech

Why? For the benefit of the Eve Branson Foundation

Wearing? An elegant mix of super smart day wear, black tie... and as you would imagine, polo whites for the players

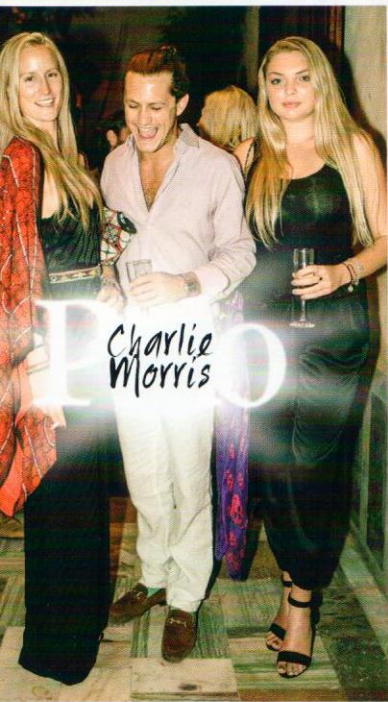
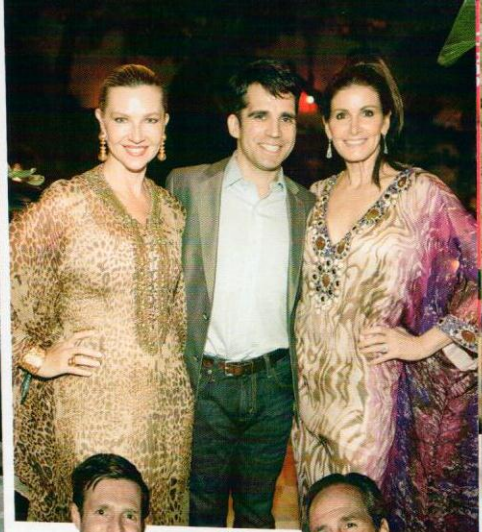
Who? Sir Richard Branson, Eve Branson, British Ambassador to Morocco Clive Alderton, Viscount Melville, Tom Hudson, Mr Bikrate – the Wali of Marrakech, to name just a few of the exclusive guests

📷 Keoma Yac



Sir Richard Branson





As always, British Polo Day guests were treated to more than just a polo match, with a full itinerary from the 23rd – 26th April in the amazing location of Morocco. We enjoyed a **Land Rover** Driving Experience through the Atlas mountains and of course the glamorous Gala Dinner at Dar Soukhar, complete with **Royal Salute** Quaich toast (why does ours always get filled so full)? With lots including a tennis match with Sir Richard himself it was no surprise that the charity auction raised US\$215,000 for both **The Eve Branson Foundation** and Jnan Amar's children's charity **Ninos**. A fashion show by Moroccan designer Frederique Birkmeyer was a lovely end to the evening before the very VIP crowd shimmied away on the dancefloor well into the early hours.

Naturally, the main event was of course the polo match for British Polo Day which was played on the 25th April in the spectacular setting of **Jnan Amar Polo Club** under the High Patronage of His Majesty King Mohammed VI of Morocco. The snowcapped Atlas mountains provided a stunning setting as we were all treated to an entertaining spectacle of **Brompton Bicycle Polo** and a traditional Berber stallion display, all whilst enjoying the **Champagne Taittinger** reception and **Harrods Garden Party**. After lunch in traditional Berber tents, the Royal Salute Eve Branson Commonwealth team did battle with home team Ritz-Carlton Jnan Amar Rest of the World on the pitch, after a closely fought match it was the home team who were triumphant with a score of 5-3½. Can we come back next year?

