

EQUITY

ALWAYS INVEST IN YOURSELF

BUSINESS PHILANTHROPY LIFESTYLE EDITOR'S PICKS VIDEOS



65 per cent of The Ritz-Carlton Residences Marrakech phase one has been sold out. Here's why you need to expand your portfolio with one of the city's most lucrative investment opportunities



The blend of Marrakech's customary architecture and modern influences are apparent from the minute you lay eyes on The Ritz-Carlton Residences Marrakech villas, each painted in the traditional rose-tinted hue the city is famed for. Nestled just 20-minutes away from the main city, the branded development looks out to the verdant greens of the Jnan Amar Polo Club & Resort, with the Atlas Mountains as the backdrop, and clear blue skies that allow you to relax by the private pool any given day, or watch polo from your terrace. A selection of hotels, fine-dining outlets and markets, along the street, add to the appeal of this yet-to-be-completed development. So, why is it being hailed one of the top real estate projects in Marrakech?

For starters, the exclusive 85-residence located on the 50-hectare Jnan Amar Polo Resort boasts three to five-bedroom freehold, contemporary Berber-style residences. Each villa comprises a minimum of three and a maximum of five bedrooms which spans 529 to 826 sq. metres. The en-suite master bedroom boasts a sleek, sizeable free-standing bathtub. For those travelling with family and friends, additional offerings such as the private heated swimming pool, terrace, barbeque area, backyard, and fully-equipped modern kitchen, means you will hardly ever have to leave the villa – that's what holiday-homes are all about right?



Investors can pick from The Amira Villa featuring five master bedrooms, scenic dining rooms, two living areas, and an airy Poggenpohl kitchen that leads out to the pool and private terrace surrounded by olive and citrus trees. The Yasmina villa showcases four master bedrooms, a private hammam, medium-sized swimming pool, dining room and family area. This villa is surrounded by lush gardens that feature flowers of its namesake, the jasmine, and is perfect for those who love to mediate outdoors. The Noora villa, on the other hand, is known for its unique design and features an elevated entrance hall, boasting massive windows, clean open spaces and an infinity pool. The villa also features a guest room that can be accessed externally for privacy. The Tamara features sophisticated cubist designs with squared spaces that open out to the terrace, an infinity pool and shaded outdoor dining area created by a protruding upper level bedroom. The Zahar also features a shaded area, although, this one covers a larger space as the upper level bedroom protrudes out, seamlessly covering the patio and pool. The Zeena villa boasts four master bedrooms while The Tala boasts three master bedrooms. Lastly, The Dana villa boasting one master bedroom and three bedrooms is one for those who love outdoor space, with a unique square pool in the back garden that interconnects the outside private terrace with the inside living and dining areas elegantly.

Elegant lighting fixtures, thermal insulation, soundproofed windows, solar energy systems, home automation system and surround sound systems, are some of the key highlights of this development. Marble finishing oozes sophistication, and offers quite the contrast to the exterior, while wooden panes, classic heritage patterns, minimalistic perpendicular designs and floor-to-ceiling window glass panes fill your home with warmth and plenty of natural light.

The development, majestic mountain views, scenic gardens and outstanding facilities and services, promise the experiential home you've always dreamed of. Some of the many perks that come with investing in a home here includes a privilege card that will give you access to ten nights at any Ritz-Carlton hotel, fast track at any airport in the country, and a two-year membership at the Jnan Amar Polo Club & Resort. 24-hour hotel concierge service, private chauffeurs, housekeeping, childcare and catering are available to all guests too.